
To: Coventry Health and Wellbeing Board

Date: 27 June 2016

Subject: Coventry Health and Wellbeing Strategy 2016-2019

1. Purpose of the Note

The purpose of this paper is to provide Coventry Health and Wellbeing Board with an update on progress on the development of Coventry's Health and Wellbeing Strategy for 2016-2019.

2. Recommendations

The Coventry Health and Wellbeing Board is asked to endorse the direction of travel and the completion of the Health and Wellbeing Strategy.

3. Information/Background

The Health and Wellbeing Strategy from 2016-2019 focuses on a small number of priorities where the Health and Wellbeing Board believes it can make the biggest difference to the lives of Coventry people:

- Reducing health and wellbeing inequalities (the health and wellbeing gap)
- Improving the health and wellbeing of individuals with multiple complex needs
- Creating a place in which the health and wellbeing of our people drives everything that we do, by developing an integrated health and care system that meets the needs of the people of Coventry.

4. Reducing health and wellbeing inequalities

In March 2016, Professor Sir Michael Marmot and his team from University College London (UCL) and Public Health England (PHE) committed to work with Coventry for a further three years. UCL, PHE and Coventry City Council signed a memorandum of understanding which states that UCL and PHE will provide expertise to develop Coventry's capability to reduce health inequalities, provide Coventry with access to learning from other areas, raise the profile of Coventry as an exemplar city for reducing health inequalities and enable Coventry to measure progress against local and national indicators.

On 23 March, Coventry City Council held an event to launch the partnership with UCL and PHE for a further three years, and senior leaders from across Coventry including representatives from Coventry City Council's People, Place and Resources directorates, West Midlands Police, West Midlands Fire Service, Coventry and Rugby CCG, Voluntary Action Coventry and Coventry and Warwickshire Chamber of Commerce committed to work together as part of the Marmot partnership to reduce health inequalities for the next three years. A short film which summarises this event can be accessed via the following link: http://www.coventry.gov.uk/info/176/policy/2457/coventry_a_marmot_city

Over the next three years, partners will continue to work together on projects initiated as part of the first two years of Coventry's Marmot City programme, while working towards the two additional priorities that have been identified for the next three years:

- Tackling health inequalities disproportionately affecting young people
- Ensuring that all Coventry people, including vulnerable residents, can benefit from 'good growth', which will bring jobs, housing and other benefits to the city

Partners will also work together to ensure health, social value and asset based approaches are reflected in policies and decision making, ensure prevention and early intervention are prioritised and ensure resources are targeted based on need. A copy of the Marmot Strategy summary for 2016-2019 can be accessed here:

http://www.coventry.gov.uk/downloads/file/20345/marmot_strategy_summary_2016-2019

The membership of the over-arching Marmot Steering Group which has been accountable for the delivery of the Marmot City programme to date has been widened to reflect the priorities for the next three years. It now includes representation from Coventry and Warwickshire Chamber of Commerce, the Department of Work and Pensions and the Coventry and Warwickshire Local Enterprise Partnership. The group will now have a broader strategic role around overseeing the overall strategy and embedding the Marmot agenda into wider policies, programmes and decision making. The action plans behind the main priorities will be overseen and implemented by existing delivery groups within Coventry, and work is currently underway with the employment, skills and financial inclusion group and children and young people's partnership board to determine where existing governance structures can be responsible for implementing the priorities for the next three years.

Indicators are currently being developed alongside the action plan for the next three years, with support from Public Health England.

5. Improving the health and wellbeing of individuals with multiple complex needs

A Multiple Complex Needs Board (MCNB) has been established in Coventry to provide a re-designed, integrated and co-ordinated service for those experiencing multiple complex needs in Coventry (those experiencing two or more of the following: substance misuse, mental ill health, violence, sexual abuse).

The MCNB is chaired by Commander Danny Long from West Midlands Police and will include representation from Public Health, Insight, Coventry and Rugby CCG, Children's services, probation, education and Whitefriars housing. The analytical component of the

MCNB is being supported by two specialist Public Health registrars from the National Team at Public Health England, to identify best practice, to maximise opportunities for improving outcomes through providing effective management of data, assessment methodology, standardised outcome and valuation tools.

The approach of the MCNB is evidence based and work is being undertaken at present to map local provisions of service (Mental Health Triage, Priority Families, Mentoring West Midlands, Ignite etc) as well as linking in with national initiatives, eg: Troubled Lives, the Mental Health Commission and Pathfinder Programme (headed by Sir Norman Lamb).

The Coventry MCNB aims to ensure that the city will be given the necessary powers, responsibility and accountability to improve the lives of the most excluded through multiple complex needs in order to:

- help individuals who face substantial challenges in relation to multiple complex needs, creating a pathway which is 'person centred' whereby they can live a healthier life free from addiction, substance dependency and fear of harm.
- facilitate and promote interagency collaboration so as to bring together the best levels of expertise, knowledge and resources, creating productive networks, a community of purpose, well defined methodologies and common standards.
- provide the best opportunities for individuals with multiple complex needs to retain a sense of independence, self-worth and self-esteem, taking personal responsibility for their futures.
- encourage individuals with multiple complex needs to share their experiences so that future processes can be designed and delivered on a sustainable basis and learning may be shared amongst service providers
- achieve financial savings to the local authority and public services through cost effective service delivery

A Multiple Complex Needs Network will also be established with a wider membership to collaborate, share best practice and promote and enhance service delivery, while the MCNB will manage the long term strategic priorities to support the convergence of services to support individuals with Multiple Complex Needs.

6. Create a place in which the health and wellbeing of our people drives everything that we do, by developing an integrated health and care system that meets the needs of the people of Coventry

The health and care system locally and nationally is operating in an increasingly challenging context. Rising patient expectations, an aging population, the rising prevalence of chronic disease, combined with shrinking resources is putting real pressure on the health and care system. Organisations need to consider how they can take a systems approach to reducing demand and delivering care that is fit for the future in this challenging environment.

The development of the Sustainability and Transformation Plan in Coventry and Warwickshire provides an opportunity for collaboration to tackle these challenges, through shifting the focus of policies and plans from organisations to places.

Integration of health and care to improve outcomes for local people and manage demand at a time of reducing public sector resource will necessitate working more closely across organisational and geographical boundaries. An outline of the Coventry and Warwickshire Sustainability and Transformational Plan and a proposal to develop a Concordat to align our work more closely with Warwickshire Health and Wellbeing Board, to aid delivery of the Sustainability and Transformation Plan, where it makes sense to do so are both being considered by the Health and Wellbeing Board on the 27th June 2016.

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